



- ▶ Human resource communications are sensitive and complex
- ▶ Two-way communication delivers messages effectively but isn't always practical
- ▶ Real-time, effective, efficient and collaborative solutions are required

www.webcomment.com.au



What is PeopleTalk WebComment?

PeopleTalk WebComment is an easy to use corporate branded online forum optionally linked to your corporate website or intranet website. It supports an easy to use secure online discussion. You seed and control the discussion to ensure accurate and relevant information in the online chat. PeopleTalk allows you to:

- ▶ Be seen as open and approachable by your staff
- ▶ Present an accurate and clear picture; the key messages important to your company
- ▶ Communicate with staff through your web browser. Provide an easy to use Q&A. Poll staff about issues. Include offsite, interstate and international staff
- ▶ Capture questions and answer them online anytime that's convenient to you and your HR colleagues
- ▶ Provide staff with 24x7 access to the information they need
- ▶ Link to other relevant information (e.g. documents, websites)



What are the set-up steps?

WebAlive will work with you to run your first two PeopleTalk Topics ensuring you're quickly up-to-speed with this simple to use communications tool

- 1 Create a PeopleTalk Topic such as 'Change to 9 day fortnights'. Start the first few questions and answers e.g.
 - ▶ **On what date is the policy to become effective?**
This change will begin the 2nd of February 2010
 - ▶ **How long will this change be in affect?**
This change will be in affect indefinitely. I will keep you informed of any change
 - ▶ **Am I still paid for the '10th day' each fortnight?**
No. If you have annual leave accrued it will be taken from your annual leave. If you don't have annual leave accrued it will be treated as unpaid leave
- 2 Invite staff to join the discussion for information and to ask questions
- 3 Monitor incoming comments and questions from your staff. Publish those that are appropriate and fit for general consumption. Follow-up others off-line
- 4 Answer published comments and questions
- 5 Close the PeopleTalk for comment when you deem the conversation complete
- 6 Archive the discussion & make it available for future reference

Example PeopleTalk Listings

Example PeopleTalk



How much does it cost?

	Bronze	Silver	Gold
Concurrent Moderators	1	5	unlimited
Concurrent Topics	5	25	unlimited
Total Topics per Week	15	unlimited	unlimited
Monthly Data Transfer	10 GB	100 GB	unlimited
Setup ex GST	\$3000	\$5000	POA
Monthly ex GST	\$200	\$1000	POA

* Includes branding, hosting, support and all software updates. Annual licensing is available and attracts a discount

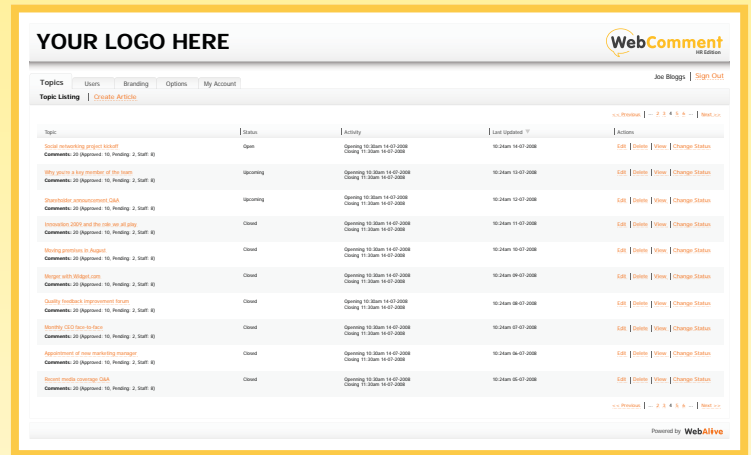


What is WebComment?

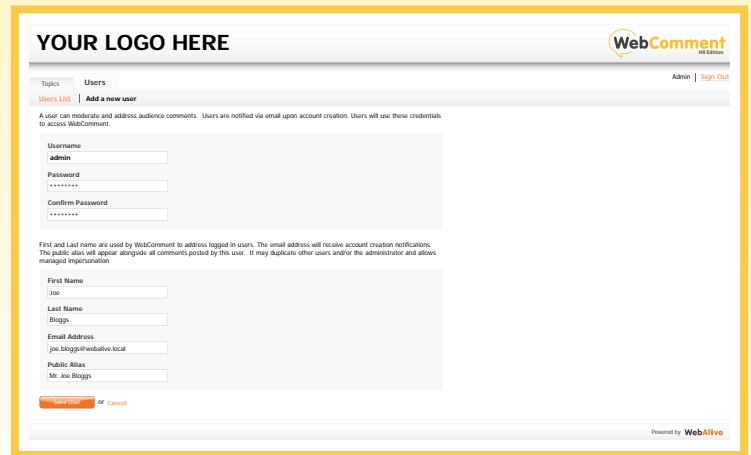
WebComment is a customised online communications tool that enables participants to log into a secure dedicated website via the internet. By registering using an email address participants can join the discussion via an online Q&A session. PeopleTalk is customised for HR Professionals; PeopleTalk Forums are setup and facilitated by HR personnel.

Similar to the delay used in talk back radio, WebComment Forums are 'moderated', providing hosts with controls to approve or reject submitted questions and comments before they go live. The discussion can be archived making it useful for future reference. WebComment can be open or closed (ie password accessible).

- It's a branded secure website on the Internet. The look of the website is customised to your company's branding
- An 'Upcoming Topic' panel can be integrated with your existing website. WebAlive will work with you and or your website administrator to accomplish this
- Participants require a valid email address to participate in a discussion. Participants can specify an Alias for public display - optional
- All questions and comments are queued awaiting moderation by a host. The host has 100% control over what questions and comments are approved for display on the website
- Topics for discussion are controlled by the licensee of WebComment. Topics can have an associated image or can be linked to an article, YouTube, website etc
- The number of participants in a particular Topic discussion is virtually unlimited
- A Topic discussion can be open or private. A private Topic is only accessible with a password determined by the host
- A Topic can remain accessible for future reference or can be hidden
- WebComment includes friendly customer support and 24/7 server support
- To see a recent example of a WebComment Forum please see www.webalive.webcomment.com.au and 'Current and Future Impacts of the GFC with the Hon. Alan Stockdale'



Example PeopleTalk Administration



Example PeopleTalk Administration



What are the Technical Requirements?

Hosting

- All software and data is hosted at WebAlive's data centre, client hosting is not available

Support

- Phone support is available from WebAlive during normal business hours (AEST) and email support 24/7 (unless otherwise agreed)
- 24/7 server support, 99.99% uptime and daily backups

Supported Internet Browsers

- The public interface is supported for use with Internet Explorer 6, 7, 8, Safari v3 or Firefox v3
- The administration interface is supported for use with Internet Explorer 7, 8, Safari v3 or Firefox v3

Administration & Software Updates

- An administrator must be nominated. This person creates Topics and can setup additional User accounts as required
- The software will be updated from time to time. An email will be sent to the administrator notifying them of any changes that impact your WebComment
- The 'Upcoming Topic' panel is HTML and can be iFramed (embedded) into an existing website. This process is supported by the WebAlive team who will work directly with your existing website maintainer (see www.webalive.com.au "Join the Conversation" as an example)
- Branding makes the public interface of WebComment consistent with a clients existing website. The administration interface is standard for all clients
- The branding of the public interface for WebComment will be consistent with a clients existing website and the administration interface is standard for all clients

For more information, please contact:

Dominique Fisher | Managing Director & CEO

T: +61 3 8660 7777

E: dominique.fisher@webalive.com.au

WebAlive

Level 1, 116-122 Chapel Street, Windsor
VIC 3181 Australia

www.webalive.com.au